



Palisade Tourism Advisory Board

**AGENDA**  
**Tourism Advisory Board**  
**MONTHLY MEETING**

**October 12, 2021**

**12:00PM**

**Palisade Civic Center**

**341 W 7 th St.**

**<https://us06web.zoom.us/j/96182810397>**

- I. Introduction of Bonnie Davis, Palisade Chamber of Commerce Executive Director**
- II. REGULAR MEETING CALL TO ORDER**
- III. AGENDA ADOPTION**
- IV. APPROVAL OF MINUTES SUMMARY**
- V. FINANCIAL AND 2022 BUDGET UPDATE. Travis**
- VI. ADVERTISING UPDATE: RYAN BURKE/KAYLENE WEINGARDT -SLATE COMMUNICATIONS**
  - a) Update on Marketing Strategy
  - b) Update on status of Palisade Plunge trademark
  - c) Retreat topics – November 9<sup>th</sup>, 9am to 2pm Wine Country Inn  
*Lunch will be served (any dietary needs?)*
- VII. OLD BUSINESS**
  - a) Restart Destination Grant w Fruita  
Feedback of first core team – Cassidee, Rondo  
Next core team meeting Wednesday, Oct 13 1:30pm  
Full Day Workshop, Thursday, October 28<sup>th</sup> 9am to 4pm Wine Country Inn  
Chamber to send out survey link/invite to stakeholders  
List of stakeholders to invite?
  - b) Slate of new board members introduction, Jeff Hanle
- VIII. NEW BUSINESS**
  - a) Re-Printing of maps
- IX. ORGANIZATION UPDATES (Please keep comments to 3 minutes)**
- X. ADJOURN**

**Next Meeting Tuesday, November 9<sup>th</sup> , 9am – 2pm**